

FROM REP OCT31/12 13.53  
\*\* CHANGES \*\* \*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
24	S		400P-430P	30		\$400.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												
28	A		400P-430P	30		\$400.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE												
ORD COM1: SPEC NEWS COVERAGE-PRGM CHANGE												
ORD COM2: SPOT RAN - MB												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-24 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#24			MISSED: MON/400P-430P	OCT29		30S		(OCT30/12)	
						OFFER: MON/400P-430P	OCT29		30S		PLS ADVISE.	
						CMT: SPEC NEWS COVERAGE-PRGM CHANGE						
						CMT: SPOT RAN - MB						

REP HEADLINE# 6389061 TRF# 338235  
\$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.53  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
OCT/12			29750.00			NOV/12					\$9,675.00	

CONTRACT TOTAL 39425.00  
TOTAL SPOTS 54

MARKET TOTALS \$101,928 WPXI 35% KDRA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6389061 TRF# 338235  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT30/12 17.2'  
\*\*\* WPXI-TV \*\*\*

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA  
AGY # 05658 AGY. NAME MESSAGE MEDIA

REP.# OFF.# 18 SALESMAN #  
BUYER NAME

100 ALBANY STREET  
NEW BRUNSWICK, NJ 08901

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6389061

CLASS: NATL. LOCAL REGIONAL

PRDCT MAT SMITH 10/23 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT30/12 17.2'

REP: TO NSM/NSA  
FR CAITLIN FOR CHERYL  
M1 OK'D SEE LN 27  
TTLS RTS  
PLS CONFIRM THX! 10/25

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF MAT SMITH  
STATION MAKEGOOD OFFERS:

M1 OK'D BUY#22 MISSED: SUN/630P-700P OCT28 30S \$675.00 (OCT22/12)  
OFFER: SUN/600P-630P OCT28 30S \$675.00 PLS ADVISE.  
CMT: NEWS  
CMT: SPT IS BOOKED- THX JEN

M2 UNRESL BUY#24 MISSED: MON/400P-430P OCT29 30S \$400.00 (OCT30/12)  
OFFER: MON/400P-430P OCT29 30S \$400.00 PLS ADVISE.  
CMT: SPEC NEWS COVERAGE-PRGM CHANGE  
CMT: SPOT RAN - MB

CONTRACT TOTAL 39425.00  
TOTAL SPOTS 54